




AGRI-FOOD IN THE CENTRE-VAL DE LOIRE REGION

A THRIVING ECOSYSTEM


Market leaders

- › Mars Petcare
- › Laiteries H. Triballat
- › LSDH / Les Crudettes
- › Sirops Monin
- › Bel Group
- › Antartic (Intermarché Group)
- › Pierre Martinet
- › St Michel
- › Harrys / Barilla
- › Société Normande de Volaille
- › Novandie (Andros)
- › Rians


A COMPETITIVE INDUSTRY




€3.2 Billion
IN 2018-2019



313
COMPANIES



more than 11,900
EMPLOYEES



25 Agri-food training courses ranging from vocational qualifications to master's degrees

A REGIONAL TRADEMARK: © DU CENTRE

- › It contributes to the influence of the region showing its excellent products, rich culinary heritage, fertile lands and laid-back lifestyle.
- › It aims to promote agri-food products made in the region.

A REGION WITH LOTS OF POTENTIAL

- › One of the leading cereal-growing regions in Europe
- › A key region in Europe
- › 110 products listed as regional culinary heritage:
 - 22 wine AOP* and 2 wine IGP**
 - 5 cheese AOP

*Protected designations of origin
**Protected geographical indications



Innovation et développement des entreprises



This operation is co-financed by the European Union. Europe invests in the Centre-Val de Loire with the European Regional Development Fund.

INNOVATION AND SYNERGIES CONDUCIVE TO BUSINESS DEVELOPMENT

RESEARCH AND INNOVATION HUBS

- › **INRAE** › **CNRS**
- › **Food Val de Loire** (innovation incubator with 200 members)
- › **Les Champs du Possible Village by CA** (cluster dedicated to smart agriculture)
- › **Agreentech Valley** (tech hub)
- › **Food engineering innovation hub Isaac Newton**
- › **Georgia** (accelerator for innovative agricultural projects)

POTENTIAL SYNERGIES

- › With the **health, cosmetics and plant** ecosystems through competitiveness clusters such as Cosmetic Valley, PolePharma and Vegepolys Valley...
- › With the local distribution networks of the **agricultural sectors**

A DEDICATED REGIONAL ASSOCIATION

AREA Centre-Val de Loire supports all food companies (SOHOs, SMEs, MSBs, etc.) in their development (export, innovation, quality, training and attractiveness). It has 185 members.



- › Find all the property and land available in the Centre-Val de Loire region at:
www.settingup-centrevaldeloire.fr



DEV'UP offers you:

- › **Free, tailor-made support**
- › **A project manager dedicated to your needs** (HR, site, & funding)
- › **Help to make you part of the ecosystem** (partners, R&D, schools, events, etc.)

Follow all the latest news from the **agri-food industry**



Des hommes et des femmes au centre du territoire

Testimonial from a company director

