

PERFUMES & COSMETICS

IN THE CENTRE-VAL DE LOIRE REGION, THE HOME OF COSMETIC VALLEY

AN OUTSTANDING ECOSYSTEM

The big names in the cosmetics industry

- › Parfums Christian Dior
- › Shiseido
- › Procter & Gamble
- › Gemey-Maybelline
- › Pierre Fabre
- › Reckitt Benckiser
- › Guerlain
- › LVMH Recherche
- › Sephora
- › Alban Muller
- › Sisley
- › Caudalie

and a network of subcontractors covering the entire value chain



€3.2 Billion IN
EXPORT TURNOVER
(2019)



28 public
laboratories



158
COMPANIES



10,800
JOBS



**FRANCE'S LEADING REGION FOR THE
PERFUMERY AND COSMETICS INDUSTRY**

COSMETIC VALLEY



The world's leading resource centre
for perfumery and cosmetics

› 3,200 businesses and 250,000 jobs nationally

Head of the sector's European and
international network



DIVERSE PRODUCTION

- › Skincare products
- › Perfumes
- › Toiletries
- › Make-up



DEVELOP YOUR BUSINESS



› **A complete sector-specific value chain:** from ingredient development to manufacturing and logistics
Aromatic plant cultivation › Raw materials › R&D › Engineering › Testing & Analysis › Manufacturing & Formulation › Brand Packaging › Logistics / Distribution



› **A range of training** courses in line with the sector's needs: Universities (Tours and Orléans), IMT, Polytech, Agro Paris Tech, IBCBS international campus, ESAD, Bio3 Institute...



› **R&D driven by public and private expert bodies:** LVMH Research, CNRS, BRGM, INRAE, Cosmétosciences, GDR Cosm'actif, Studium...



› Biotech and services for sustainable, **customised cosmetics**



› **Pioneering tools for creating and innovating** (Beauty Tech in Chartres, WeLabCosmetic in Orléans, Cité de l'Innovation, etc.)



› **A dense network of structures accompanying start ups** (LAB'O, MAME, Beauty Hub, le Lab, etc.)

› **International congresses** held in the region (Regulatory Issues; "Connexions R&D"; Sensory...) and a regional booth at COSMETIC 360, the industry's innovation fair

› Expand further into **new markets outside the EU** (e.g. Asia, South America)

ONE UNIQUE HUB: Maison Internationale de la Cosmétique in Chartres



Find all the property and land available in the Centre-Val de Loire region at:

www.settingup-centrevaldeloire.fr

DEV'UP offers you:

Free, tailor-made support

- › **A project manager dedicated to your needs** (HR, site, & funding)
- › **Help to make you part of the ecosystem** (partners, R&D, schools, events, etc.)

Follow all the latest news from the **cosmetics industry**



LVMH has the largest cosmetics R&D centre in Europe: HELIOS in Loiret with more than 280 researchers